

Building Community through Arts & Culture for over 20 years!



**Board of Directors Meeting
Thursday, September 24, 2015
8 a.m. at Summit Artspace**

Board Members in Attendance

Allyson Boyd
Kevin Crum
Brenda Cummins
Hans Dorfi
Suzie Graham
Joanne Green
Elaine Guregian
Paul Jarrett
Chris Miller
Laurie Patterson
Randy Pope
Hillary Stewart
Toby Weber

Call to Order: The meeting was called to order at 8:02 a.m.

Chris Miller moved to approve the August Board Meeting minutes. Suzie Graham seconded. Motion passed.

Development Report

Brenda Cummins, the chair of fundraising, reported that we have delayed the Arts Alive event that normally would take place in fall 2015, due to all of the organizational changes. She and Joanne Green are considering a spring 2016 event, perhaps on a Thursday night to encourage the high attendance for events like the Polsky dinner. John Kapper is working with SAS pro bono to create annual campaign materials. Cummins said 40% of the board has donated or pledged so far and we need 100% board commitment.

Next steps: Cummins/Green will present new case statement to board in a week or so. Board members who have not returned pledges are asked to return them.

Election of Officers for FY 2016

The following individuals have agreed to serve as officers for the remainder of FY 2016:

Vice Chair: Paul Jarrett
Secretary: Elaine Guregian
Treasurer: Christy Page

Kevin Crum moved to approve the officers. Hans Dorfi seconded. Motion passed.

Committee Chair Assignments

The following individuals have agreed to serve as committee chairs for the remainder of FY 2016:

Fund Development: Brenda Cummins
Finance: Christy Page
Board Development: open
Community Engagement: Barbara Feld
Creative Community: Laurie Patterson

Paul Jarrett moved to approve the chairs. Elaine Guregian seconded. Motion passed.

Treasurer's Report

Reminder: SAS now has a bookkeeper and accountant who work on contract.

Kevin Crum met with our accountant to review the June 30 and August 31 financials. He noted that the net loss of \$11,274 for July and August is unusually high because it reflects non-recurring expenses, such as \$1,000 in legal fees incurred to make bylaws and lease changes; an insurance premium of \$3,200 that covers the entire year; and final payments for Toby Ann Weber and Rachael Hinton, as well as new pay for Joanne Green. Crum said the net loss also reflects the timing of grants received after expenses were tallied. Our accounting system is to record revenue at the time it is received; Green said she expects \$26K in revenue from a variety of sources in the next several weeks.

From the Aug. 31 financials, Crum noted that the AAAA reserve fund of \$70,379 is unrestricted. Joanne Green and Don Parisson will now be the only people authorized to use the SAS credit card. All funds have been repaid by former employee.

Next steps:

Crum said they have been working on the 2015-16 fiscal year budget and expect it will be ready for board review at the October meeting.

A list of security deposits from tenants will be prepared for the next meeting.

Board action—who motioned and seconded?

Fiscal Sponsorship Request

Green said that Kyle Kutuchief of Knight Foundation and David Swirsky of the League of Creative Interventionists requested SAS to serve as the fiscal sponsor, allowing new grant funding by the Knight Foundation to pass through SAS. Green researched agreement options

and presented an agreement to the board. Suzie Graham noted that she did not want SAS to take responsibility for reviewing the LCI's reports. Weber noted that it is a fiduciary responsibility of the fiscal agent to do so. SAS will receive a 10% fee from the grant to compensate us for the time/effort.

Kevin Crum moved to accept the fiscal sponsorship. Paul Jarrett seconded. Motion passed.

Branding for Summit Artspace

Joanne Green said John Kapper of Public Design prepared two options for a new logo for Summit Artspace. After discussion of readability and purpose of the redesign, the board selected a new logo. Green will work with Kapper on final tweaks.

Executive Director's Report

Joanne Green presented a written report.

She noted updates to our website that make it possible for members to access such reports, minutes, etc.

Green reported a productive recent meeting with Summit County that confirmed that SAS has a five-year lease, current through 2018 with no increases to rent or utilities. YES is moving out of the building and SAS is invited to propose how we would like to use first floor space. YES is not interested in serving on the SAS board but possibly on the facilities committee. Summit County told Green various people have expressed an interest in buying the building in which SAS is housed but advised SAS would be given advance notice. Green said she has not been told there would be any change to services (such as plowing of parking lot) due to YES's move. She does not expect changes.

LOIs and proposals totaling \$57,500 were submitted to three foundations in September. More than 200 people attended the Mayoral Forum, which was live-streamed on akronist.com and viewed nearly 1,000 times—a big success. More than 900 people attended the Art Prize opening at SAS.

Next steps: SAS will host a post-election party for elected officials, artists, arts organizations and advocates to follow up on our Mayoral forum. Green plans to submit grants/ sponsorship requests to eight organizations by November.

Board Chair's Report

Toby Ann Weber noted that Nov. 4 is set for the board retreat. The goal of the meeting is to do strategic planning that can be developed into a business plan.

Next steps: Weber will provide materials prior to Nov. 4 so that board members can prepare for the meeting.

Group Discussion

We discussed ideas for using SAS for community events.

Chris Miller: Full Circle Storytelling (includes Wandering Aesthetics)

Hans Dorfi: Grant reopening of the building. Graham said maybe STEM middle school students could help paint if we are refurbishing. Laurie Patterson suggested animating the logo on the building.

Patterson: Host a dialogue involving people from Leadership Akron's Diversity on Board program. Poetry/spoken word. See Pulse website for healthcare poetry. Wick Poetry Center? Invite healthcare institutions to participate.

New World Performance Lab—Jairo Cuesta's one-man show on the rubber industry

Guregian: Brian Murphy dance programs with community partners

Weber noted that these events need to be monetized. Greens suggested a next step is to identify what should be free and what events should be ticketed.

Adjournment: The meeting was adjourned at 9:22 a.m.