

DEVELOPMENT REPORT – SUMMIT ARTSPACE – FEBRUARY 2016

We're on-track to meet fundraising expectations for the fiscal year, developing a diverse mix of sound funding sources to ensure sustainability and growth. Here's a snapshot of recent activity.

CONTRIBUTIONS

	Actual	Budgeted
Board of Directors (100% participation paid or pledged)	\$4,160	\$2,500
- Paid: \$3,150		
- Pledged: \$1,010		
Annual Fund year-end campaign	\$2,515	\$5,000
- Targeted solicitation to go out in the spring; date TBD		
Grant funds received	\$58,500	\$70,000
- Akron Community Foundation (\$15,000)		
- Burton D. Morgan Foundation (\$10,000)		
- Ohio Arts Council (\$7,700 + \$4,300 additional to be received in June)		
- Akron-Summit Convention and Visitors Bureau (\$1,500 – received in Feb.)		
- GAR Foundation (\$20,000 – received in Feb.)		

GRANT AND SPONSORSHIP REQUESTS OUTSTANDING

Does not include exclusive Arts Alive asks

	Requested
GAR Foundation (capital request)	\$50,000
- application suggested by Christine Mayer	
State of Ohio Capital Grant	\$20,000
- In final round; notified in February	
Northern Ohio Golf Charities (computers, IT)	\$30,000
- turned down; reworking ask for the fall	
Akron Community Foundation (security systems)	\$20,000
- invited us to apply for security upgrades; restricted	
Knight Foundation	\$25,000
Margaret Clark Morgan Foundation (programs)	\$20,000
Omnova Solutions Foundation (programs)	\$10,000
FirstEnergy Foundation (studios, exhibitions)	\$10,000
Summa Foundation (programs)	\$ 5,000
PNC Bank (programs, Arts Alive)	\$ 5,000
WITAN (stage/capital)	\$ 5,000
Premier Bank (programs)	\$ 1,000

Additional grant and sponsorship requests are planned according to application deadlines set by each company and foundation. Some are being combined with an Arts Alive sponsorship ask. See the list of Arts Alive corporate sponsor solicitations and the March report for more details.

ARTS ALIVE: Wednesday, June 15, 2015 at 5:30 PM at Summit Artspace

The committee headed by Brenda Cummins is hard at work planning our signature fundraiser. It occurs every two years and features awards honoring outstanding artists, arts leaders, organizations and collaborations, as well as the Out of the Box auction.

Arts Alive is our opportunity to re-introduce Summit Artspace to the community one year after its reorganization. There is no real theme. Arts Alive *is* the theme, with a nod to our *Fusion: The Merging of Art and Science* exhibition, which will be running in our main gallery at that time. We will modernize its look, feel and flow, move it to mid-week, create more of a party/social atmosphere, introduce a variety of artistic talent and entertainment, and utilize the entire space to create an experience representative of the new direction of Summit Artspace as a vibrant community art center.

TENTATIVE TIMELINE

- Call for nominations went out in early February. Hard push over next few weeks.
- Initial sponsorship solicitations went out in mid-February. Follow up is needed.
- Met with Triad designers about invitation design in mid-February. Timeline is set. Design concepts are in development. Our regular firm, Public Design Co., will donate all other design services for anything Triad cannot produce beyond its in-kind support, including possibly a microsite, social media and web headers, program, etc.
- Meetings occurred with Akron Life, 91.3 The Summit and Akron Beacon Journal in mid-to-late February about promotions, media sponsorship, and featuring the winners either pre- or post-event. Negotiations continue.
- March 5 – Arts Alive electronic save the date out and basic event info to be posted on all significant community websites, social media, etc.
- March 15 – Arts Alive nominations due (could extend to the 25th if needed)
- March 20 – Out of the Box artist open call launched
- April 5 – Arts Alive winners selected
- April 8 – final sponsor deadline for invitation recognition
- April 11 – Arts Alive invitations to the printer
- April 15 – setup, catering and décor determined
- April 29 – Arts Alive invitations mailed
- May 13 – Arts Alive sponsor reception and artist meet-and-greet at Fusion Opening
- June 1 – Out of the Box art submissions due

REQUESTED BOARD ACTIONS

- Nominate at least one individual/organization for an award.
- Select companies from the sponsor solicitation list to follow up with about a corporate sponsorship. List and materials will be emailed today, as well as on our website at summitartspace.org/artsalive and on the Board Portal.
- Sponsor a table, an award category and/or purchase tickets at the patron or sponsor level. If you can't attend, sponsor artists, YPs or volunteers.
- Help promote the event to colleagues, friends and others in your network.