

## DEVELOPMENT REPORT

We are currently on-track to meet and exceed fundraising expectations for the fiscal year. We are also developing a diversified mix of sound funding sources to ensure our sustainability and growth. Here is a snapshot of recent activity.

### Contributions Received or Pledged

	Actual	Budgeted
Board of Directors (100% participation paid or pledged)	\$4,160	\$2,500
Annual Fund prospect mailing	\$2,150	\$2,500
Grant funds received	\$35,000	\$70,000
- Akron Community Foundation (\$15,000)		
- Ohio Arts Council (8,500)		
- Burton D. Morgan Foundation (10,000)		
- Akron-Summit Convention and Visitors Bureau (1,500)		

### Grant and Sponsorship Requests Outstanding

	Requested
GAR Foundation	\$25,000
Knight Foundation	\$25,000
Ohio Capital Funds (through Akron Chamber)	\$20,000
Margaret Clark Morgan Foundation	\$20,000
Northern Ohio Golf Charities	\$20,000
Omnova Solutions Foundation	\$10,000
FirstEnergy Foundation	\$10,000
Summa Foundation	\$ 5,000
PNC Bank	\$ 5,000
WITAN	\$ 5,000

Additional grant and sponsorship requests are planned according to application deadlines set by each company and foundation. Some are being combined with an Arts Alive sponsorship ask. More details to follow with the January report.

### Arts Alive

#### June 15, 2015 at 5:30 PM at Summit Artspace

The committee headed by Brenda Cummins is hard at work planning Arts Alive, our signature fundraiser. It occurs every two years and features several awards honoring outstanding artists, arts leaders, organizations and collaborations, as well as the Out of the Box auction. A call for nominations will launch on Monday, February 1. Triad's Design4Good program is donating services for the invitation and Public Design Co. is donating services for additional collateral. Corporate solicitations will also go out next week. You can support it by helping connect us with corporate sponsors, purchasing a table and/or attending the event.

## **COMMUNITY ENGAGEMENT COMMITTEE REPORT**

For the January 2016 Board of Directors meeting

### **First Community Engagement Committee meeting – October 29, 2015 – 8:00 a.m.**

Members present: Barbara Feld, Toby Weber, Theresa Minnick, Erin..., Katelyn Gainer, Chris Miller

Staff present: Joanne Green, Mila Susnjar

The committee met in late October 2015. Discussion centered around:

- More performances at SA
- Establishing a volunteer core
- Diverse programming
- Focus groups to see what community wants to see happen at SA
- Workshops
  - Children
  - Adult
  - Family
  - Video-making & tie it to exhibits
  - Professional Development
  - AEI with follow-up workshops on specific topics
- More open hours for SA
- Partnerships
- Building corporate relationships
  - Using building for events
  - Sponsoring events
- Arts Alive in spring 2016

Next meeting scheduled for mid-January 2016.

Meeting adjourned: 9:30 a.m.

## **EXECUTIVE DIRECTOR REPORT**

Joanne Green | January 28, 2016 Board of Directors Meeting

I'm thrilled with the direction of Summit Artspace and excited about what's on the horizon for 2016. Much progress has occurred between our last meeting and today. I'll just share a few highlights here.

Built staff capacity – hired a Programs Manager to (Mila Susnjar) to handle volunteer, education and community arts programming and events, and an Exhibitions Manager (Joe Karlovec), to handle the main gallery and activate spaces throughout Summit Artspace and provide more community art exhibition and installation opportunities. The position of Gallery Director will be phased out this fiscal year.

Made visual improvements to the building entryway (signage, painting, etc.) and plans are underway for future improvements.

Lease expansion with the County of Summit increased our footprint in the building and gave us control over the entire 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> floor, which will provide more opportunities for community exhibitions, studios and programming.

Created three new studio spaces and four new creative business center spaces to bolster earned revenue and increase activity in the building. Seeking plans for the former County YES offices (to be discussed at the board meeting).

Increased activity in the building through additional programming and promotions.

Worked to increase visibility and relevance through outreach to media and community partners.

Launched our first community fundraising prospect campaign with expectations to meet and exceed revenue expectations.

Made security enhancements following an isolated security incident. Enhancements are still underway and are being implemented with an eye on balancing security with our need to be open more and accessible to the public.

Established a tenant relations group to act as a collaborative partner in communications, security, programming and building operations.