

**AKRON AREA ARTS ALLIANCE
POLICY STATEMENT
SUBJECT: ANNUAL BOARD GIVING CAMPAIGN
APPROVED BY THE BOARD ON:**

To demonstrate our commitment to the Akron Area Arts Alliance/Summit Artspace mission and to reach our annual fundraising goals, the Board of Directors is committed to achieving 100% participation in an annual board giving campaign.

It is a responsibility of the Board to ensure that adequate financial resources are available to achieve the mission of the AAAA/Summit Artspace in our community. By making a personal contribution, Board members lead by example and affirm their personal investment in the organization's growth. This personal investment also increases success in asking others to give. Corporations, foundations and major donors look more favorably on funding requests from organizations that have 100% giving from the Board.

This policy is intended to ensure that every Board member supports the organization with an annual gift from his/her personal resources. Board giving is distinct and in addition to attending special events, making gifts of goods or services, or otherwise participating in the organization's activities. Each Board member must determine the amount of his/her personal gift. It is expected that the gift be at a level the Board member considers to be generous.

A Board giving goal will be included as part of the annual budget process.